

AEFFE

MOSCHINO

POLLINI

ALBERTA FERRETTI

PHILOSOPHY

DI
LORENZO SERAFINI

PRESS RELEASE

AEFFE: Notification Of Share Buy-Back On 13 March 2020

San Giovanni in Marignano, 16 March 2020 – Aeffe SpA announces to have acquired on 13 March 2020, in conforming with the programme released to the market on 30 July 2019 and approved by the Shareholders' meeting held on April 18, 2019, a total number of 100,000 treasury shares (corresponding to 0.09% of the total number of the ordinary shares), at weight average price of Euro 0.81071 for a total countervalue of Euro 81,071.00.

The Company, listed on the STAR segment of Borsa Italiana, operates in the luxury sector, with a presence in the prêt-à-porter, footwear and leather goods division under renowned brand names such as Alberta Ferretti, Philosophy di Lorenzo Serafini, Moschino and Pollini.

On the basis of the information provided by Banca Imi S.p.A., the authorized intermediary in charge of carrying out the purchases of treasury shares, the daily transaction made is summarized below in aggregate form:

DATE	ORDINARY SHARES	AVERAGE PRICE (EUR)	TOTAL AMOUNT (EUR)
2020.03.13	100.000	0,81071	81.071,00
TOTAL	100.000	0,8107	81.071,00

Further to the transaction mentioned above, AEF FE owns no. 6,317,839 treasury shares (representing 5.88% of the share capital).

Related Press releases: Press release of July 30, 2019, Press release of August 6, 2019, Press release of August 26, 2019, Press release of September 2, 2019, Press release of September 9, 2019, Press release of September 16, 2019, Press release of September 23, 2019, Press release of September 30, 2019, Press release of October 7, 2019.

Information contained in this Press release are also published on the Company's website, www.aeffe.com in the Investor relations section, as well as on the website www.emarketstorage.com.

Contacts:

Investor Relations

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